| Electronic Patent Application Fee Transmittal |                           |                                                       |          |        |                         |  |  |
|-----------------------------------------------|---------------------------|-------------------------------------------------------|----------|--------|-------------------------|--|--|
| Application Number:                           | 10                        | 10522639                                              |          |        |                         |  |  |
| Filing Date:                                  | 26-Jan-2005               |                                                       |          |        |                         |  |  |
| Title of Invention:                           | Sy                        | System and method for maintaining distributor loyalty |          |        |                         |  |  |
| First Named Inventor/Applicant Name:          | Arthur H. Bunn            |                                                       |          |        |                         |  |  |
| Filer:                                        | Grant Peters/Mark Sweetin |                                                       |          |        |                         |  |  |
| Attorney Docket Number:                       | 27726-98319               |                                                       |          |        |                         |  |  |
| Filed as Large Entity                         |                           |                                                       |          |        |                         |  |  |
| U.S. National Stage under 35 USC 371 Filing   | Fee                       | s                                                     |          |        |                         |  |  |
| Description                                   |                           | Fee Code                                              | Quantity | Amount | Sub-Total in<br>USD(\$) |  |  |
| Basic Filing:                                 |                           |                                                       |          |        |                         |  |  |
| Pages:                                        |                           |                                                       |          |        |                         |  |  |
| Claims:                                       |                           |                                                       |          |        |                         |  |  |
| Miscellaneous-Filing:                         |                           |                                                       |          |        |                         |  |  |
| Petition:                                     |                           |                                                       |          |        | 7                       |  |  |
| Patent-Appeals-and-Interference:              |                           |                                                       |          |        | Ţ.                      |  |  |
| Post-Allowance-and-Post-Issuance:             |                           |                                                       |          |        |                         |  |  |
| Extension-of-Time:                            |                           |                                                       |          |        |                         |  |  |
| Extension - 5 months with \$0 paid            |                           | 1255                                                  | 1        | 2350   | 2350                    |  |  |

| Description    | Fee Code          | Quantity | Amount | Sub-Total in<br>USD(\$) |
|----------------|-------------------|----------|--------|-------------------------|
| Miscellaneous: |                   |          |        |                         |
|                | Total in USD (\$) |          |        | 2350                    |